

Sponsorship Opportunities

8th Annual

benefitting  LEUKEMIA & LYMPHOMA SOCIETY®
fighting blood cancers



Catz Chiuiziu

presented by




AND Feet Walkin!



to cure cancer

Sunday, Sept. 16, 2018 • 8 a.m.

| Sponsorship Opportunities  | Diamond \$5,000 | Platinum \$3,000 | Gold \$2,000 | Silver \$1,000 | Bronze \$500 | Table \$250 |
|---|--------------------|---------------------|-----------------|-------------------|-----------------|--|
| Seat on advisory board | ✓ | | | | | |
| Business name/logo on banners | ✓ | ✓ | | | | 10' x 10' Display Space – No sales permitted |
| Business name/logo on flyers & signs | ✓ | ✓ | ✓ | ✓ | | |
| Business name on website | ✓ | ✓ | ✓ | ✓ | | |
| Business name/logo on event T-shirt | ✓ | | | | | |
| Display space on day of the event | 20' x 20' | 20' x 20' | 10' x 10' | 10' x 10' | 10' x 10' | |
| Name an award after your company | ✓ | | | | | |
| Event program ad (4-color) | full page | 1/2 page | 1/4 page | 1/8 page | Listing | |
| Promotional “live read” during event | ✓ | ✓ | | | | |
| Parking space for display vehicle | 2 vehicles | 1 vehicle | | | | |
| Business name/logo on water bottles | ✓ | | | | | |
| Business name/logo on Fun Walk directional signs | | ✓ | | | | |



Food Sponsor • No sales permitted – must donate all food

*Please see side 2 for more information.

2018 Carz Cruizin to Cure Cancer

McLean Insurance is proudly presents the **2018 Carz Cruizin to Cure Cancer** show. This charity event benefitting the **Leukemia and Lymphoma Society (LLS)** features classic, antique, sports, and custom vehicles and draws spectators from throughout the National Capital Area to enjoy a day of family-oriented fun.

Benefitting the Leukemia and Lymphoma Society

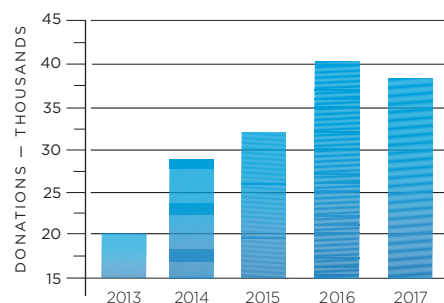
Carz Cruizin to Cure Cancer is the second largest fundraiser for the Leukemia and Lymphoma Society in the Washington-Baltimore area, just behind the Washington Capitals. From a small community event, it's grown into a car show featuring more than 100 vehicles and drawing car enthusiasts from throughout the Mid-Atlantic region.

Cures Today. Not Someday.

Leukemia & Lymphoma Society, the world's largest non-profit health organization, is dedicated to funding blood cancer research and providing education and patient services. Because of the continued support of people like you, last year LLS was able to:

- Invest \$79.8 million in research, and \$15.9 million spent for the LLS Therapy Acceleration Program
- Support more than 350 research projects
- Provide co-pay assistance to patients
- Sponsor scientific conferences around the country
- Produce educational materials and run dozens of Family Support Groups nationwide

Support from communities like ours help researchers find cures, families find support, and people with cancer find hope. By supporting LLS through Carz Cruizin to Cure Cancer, you are at the heart of it. Thanks for making a difference.



2018 Feet Walkin' Family Fun Walk

Please join us for our 2nd Annual Family Fun Walk honoring Cdr. Henry C. Megill, Jr, USNR who died from a rare form of Leukemia in 1990.

Our scenic .85 mile course takes you around Westlake which is part of the Cascades Community and around the parking lot hosting Carz Cruizin To Cure Cancer

The person who walks the most laps will receive a Plaque as the Feet Walkin Champion.

After the walk, walkers are encouraged to join the Carz Cruizin fun which is included with your purchase of a wristband and features free food from local restaurants, a silent auction, raffle prizes, 50/50 Raffle, displays from the Sterling

Fire Department and Loudoun Sheriff's office, celebrity MC Eileen Whelan of WJLA TV and much more family fun.

The INOVA Blood Mobile will also be on hand for donations.



Complete the form (below) and send with your check, made payable to "Carz Cruizin to Cure Cancer" to: McLean Insurance Agency, 46179 Westlake Drive Suite 300, Potomac Falls, VA 20165

Carz Cruizin to Cure Cancer is a 501C (3) Non profit.

CONTACT NAME:

BUSINESS NAME:

BUSINESS ADDRESS:

CITY:

STATE:

ZIP:

PHONE:

EMAIL ADDRESS:

SPONSORSHIP LEVEL:

ITEM(S) TO DONATE:

Questions? Email Doug at carzcruizin@carzcruizinforcancer.com or call **703.790.5770**

carzcruizinforcancer.org